



DISKE

Development of Innovative Systems
through Knowledge Exchange

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Part-financed by the European Union (European Regional Development Fund)

GENERAL INFORMATION

- PROJECT DISKE is implemented within the framework of the South Baltic Cross-border Cooperation Programme 2007-2013, Priority axis 1. Economic Competitiveness, Measure 1.1 Entrepreneurial Development.
- PROJECT DURATION: September 2009 – September 2011
- OVERALL BUDGET OF THE PROJECT: 1 315 311 EUR

GENERAL INFORMATION

Project is divided into 4 components:

C1 – Project Management and Coordination

C2 – Communication and Dissemination

C3 – Trade Platform of Technology

C4 – Future Cooperation

GENERAL OBJECTIVE

- THE MAIN OBJECTIVE OF THE PROJECT is to intensify cross-border relations between innovative SMEs and to strengthen their economic potential and competitiveness through cooperation of :
 - Science and technology parks
 - Innovation centres
 - Incubators
 - SMEs
 - Local authorities
 - Academic institutions



PLATFORM OF TECHNOLOGY EXCHANGE

THE AIM OF THE JOINT INITIATIVE OF THE PROJECT PARTNERS

is to create a platform of technology exchange – to connect companies from the SB area and to expand their activities to another markets.



BENCHMARKING OF TENANTS/ BENCHMARKING OF PARKS FUTURE COMMON DIRECTIONS

- To conduct BENCHMARKING between companies located in the science and technology parks, and between the parks themselves, in order to search for best practices, innovative ideas and highly effective operating procedures that lead to improvement of their performance.
- To work out terms and directions for partner technology parks development in the future on the basis of benchmarking methodology and partners' individual strategies.

PROJECT ACTIVITIES:

- Steering Committee
- Conferences
- List of companies
- Trainings and study visits
- Conducting questionnaires
- Creating project promotional materials
- Creating and launching common ready4print website
- eTransfer Manager Portal
- Common Evaluation Method for SMEs



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NETWORK OFFICES

- Two international offices were opened at the beginning of the project :

International office in TZV, Germany

International office in GIC, Poland



PROJECT PARTNERS

LEAD PARTNER :

- The City Commune in Elbląg
- Elbląg Technology Park



PROJECT PARTNERS

MAIN PARTNERS :

1. Pomeranian Special Economic Zone-Gdansk
Science and Technology Park, POLAND
2. Gdynia Innovation Centre, POLAND
3. Centre of Technology Western Pomerania,
GERMANY
4. Videum AB, SWEDEN
5. Business Centre Bornholm, DENMARK



PROJECT PARTNERS

ASSOCIATED PARTNERS :

- The State Higher School of Vocational Education |POLAND
- Kaliningrad Innovative and Technological Centre| RUSSIA
- Klaipeda Science and Technology Park| LITHUANIA
- Office of Marshal of Pomorskie Region |POLAND
- Krinova Science Park | SWEDEN
- Association of Polish Communes Euroregion Baltic |POLAND

PARTNERS` ROLES IN THE PROJECT

PSEZ – GSTP

Gdansk Science and Technology Park's role will be to support the Park with **specialist trainings and coaching in order to strengthen Park's management teams'**

competence. The active participation in study visits will provide the partners with expertise and experience of GSTP.



PARTNERS` ROLES IN THE PROJECT

GDYNIA INNOVATION CENTRE

Gdynia Innovation Centre is responsible for the design of the project promotion. GIC supports: study visits, trainings by working, benchmarking of: science & technology parks, the park enterprises.



PARTNERS` ROLES IN THE PROJECT

CENTER OF TECHNOLOGY WESTERN POMERANIA

TZV is an economic development agency headquartered in Greifswald to function as a consulting firm in advising and assisting companies in the process of **company planning and foundation**. Its special expertise is in linking technological knowledge with an extensive understanding of specific markets. Thus this partner will be fully responsible for component 3 – Trade Platform of Technology.

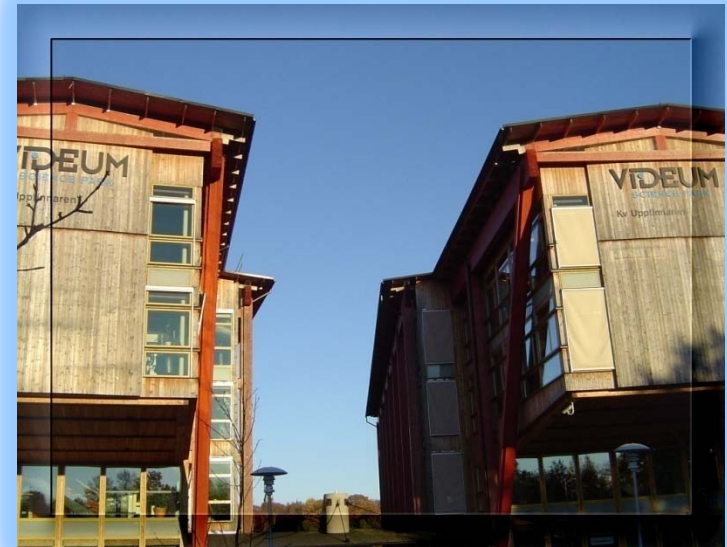


PARTNERS' ROLES IN THE PROJECT

VIDEUM AB

Videum has the main function of providing knowledge and experience in **business development support**.

It will be responsible for organisation of training / study visit in Videum.



PARTNERS` ROLES IN THE PROJECT

Business Centre Bornholm

The current focus of the Centre is to make Bornholm the Bright Green Island. This innovative approach to sustainable development (considering also the tourist potential of the island) is of significant value for the project partners who will be looking for know-how and experience specifically in the area of building innovative private & public partnerships. The Danish partner also be involved in promotional activities.



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THANK YOU FOR YOUR ATTENTION

Urząd Miejski w Elblągu

ANNA ZIELIŃSKA – Coordinator

tel: +48 55 239 32 70 e-mail: anna.zielinska@umelblag.pl

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Project Partners:

